



*Office of Attorney General  
600 E. Boulevard Ave Dept 125  
Bismarck ND 58505-0400  
(701) 328-1574*

[www.lottery.nd.gov](http://www.lottery.nd.gov)

## **NEWS RELEASE**

March 30, 2007

### **BACK BY POPULAR DEMAND – IT'S POWER PLAY 10X TIME AGAIN**

Bismarck – North Dakota Powerball players will once again have a chance to multiply their prizes, except the jackpot, up to 10 times by adding Power Play to their Powerball ticket during the Lottery's Powerball with Power Play 10X promotion.

Each Wednesday and Saturday, just before the Powerball drawing, the Power Play wheel is spun to select a Power Play multiplier number. The wheel contains 16 numbers, 2 through 5, that determine the Power Play number for that night's draw. Beginning with the April 4 draw and continuing through April 28, the number 10 will again replace a number 5 on the Power Play wheel, providing players the opportunity to multiply their winnings by 10 times.

"This promotion was very popular among Powerball players a year ago and we expect even greater participation this year. The chance to multiply a prize by 10 times gets people excited," said Lottery Director Chuck Keller. "If the ten is randomly selected, even the smallest prize of \$3 would be worth \$30. The largest prize of \$200,000, by matching all five white balls, would be worth \$2 million."

For an extra \$1, players can add the Power Play option to participate in the Power Play 10X Play promotion. The promotion runs through April 28, no matter how many times the ten is hit on the Power Play wheel. If the ten is not hit by April 28, the promotion will continue until it is hit.

###

Media Contact: Donna Thronson (701) 328-1574